



2006-07 BOSTON CELTICS MEDIA GUIDE

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ADMINISTRATION



ADMIN

PLAYERS

FACILITIES

MEDIA

COMMUNITY

SEASON

TRADITION

PLAYOFFS

NBA

CELTICS FRONT OFFICE

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 Wendy Merritt Executive Assistant

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 Tony Brown Assistant Coach
 Frank Burke Director of Basketball Administration
 Michael Crotty Director of Player Development
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 Brian McKeon, M.D. Chief Medical Officer/Team Physician
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WYC GROUSBECK • Managing Partner & Governor

Wyc Grousbeck is the Managing Partner and Governor and Chief Executive Officer of the Celtics.

Prior to purchasing the Celtics with his partners, Grousbeck served as a General Partner of Highland Capital Partners, managing \$1.8 billion in venture capital funds. He led successful investments in medical technology, software and health care services. He is now an active Venture Partner with the firm.

Grousbeck holds a bachelor's degree in history from Princeton, where as an undergraduate he rowed on an undefeated lightweight crew team that claimed a National Rowing Championship. He also holds a law degree from the University of Michigan Law School, and an MBA from the Stanford Business School, where he was a Miller Scholar.

Born outside Boston, Grousbeck has lived in the area most of his life. He currently resides in the area with his wife, Corinne, and their children. He and Corinne are dedicated to many charities including Children's Hospital Boston, Perkins School for the Blind, Lovelane Special Needs Riding Program, National Braille Press, the Boston Celtics Shamrock Foundation, and Horizons for Homeless Children.

Grousbeck serves on the Board of Governors of the NBA, is the Chair of the NBA Planning Committee, and is a member of the league's Audit & Compensation Committee and Advisory/Finance Committee. He also serves on the board of the Greater Boston Chamber of Commerce.



STEPHEN PAGLIUCA • Managing Partner

Stephen Pagliuca is a Managing Partner and Executive Committee Member of the Boston Celtics. As a Managing Partner and Chairman of the Basketball Committee, Pagliuca has focused on enhancing the development and improvement of the Celtics basketball operations. Mr. Pagliuca also serves as a member of the NBA Board of Governors and the NBA Competition Committee.

Pagliuca currently is a Managing Director of Bain Capital. He has helped build Bain Capital into a leading global private equity firm with over \$40 billion capital under management.

Pagliuca received a B.A. from Duke University where he also played freshman basketball, and an M.B.A. from the Harvard Business School.

He is currently the Chairman of the Massachusetts Society for the Prevention of Cruelty to Children, Chairman of the Boston Celtics Shamrock Foundation, and serves on the international board of The Right To Play, a worldwide children's development group that utilizes Olympic athletes to promote children's health and safety. He is also a member of the Board of Directors of Gartner Group, Burger King, and ProSiebenSat.1 Media AG. He serves as Chairman on the Board of Trinity Advisors at Duke University and is also a trustee of Bain Capital Children's Charity.

Pagliuca has been active in youth basketball from kindergarten to the AAU level. He and his wife, Judy, with their four children are longtime Massachusetts residents.

H. IRVING GROUSBECK • Managing Partner



H. Irving Grousbeck is a Managing Partner of the Boston Celtics as well as an Executive Committee Member.

Father of Managing Partner & Governor Wyc Grousbeck, Mr. Grousbeck is a Consulting Professor of Management at Stanford University's Graduate School of Business, and co-head of the school's Center for Entrepreneurial Studies. His teaching focuses on an objective means to develop a greater understanding of the issues faced by entrepreneurial companies and individuals. In addition to his professorial duties, Grousbeck co-authored the textbook *New Business Ventures and the Entrepreneur*. From 1981 to 1985, Grousbeck was a lecturer at Harvard University's Graduate School of Business Administration.

In 1963, Grousbeck co-founded Continental Cablevision and went on to serve as that company's President from 1964 to 1980 and Chairman of the Board from 1980 to 1985. Continental Cablevision was sold to U.S. West Media Group in November 1996.

Grousbeck is a graduate of Amherst College and the Harvard Business School. He was awarded an honorary Doctor of Humane Letters degree by Amherst College in 2000. He is on the board of directors of Asurion, Carillon Assisted Living, Alta Colleges, Pacific Pulmonary Services, and Windriver Environmental, and formerly served as a Trustee of Children's Hospital Boston, Newton-Wellesley Hospital, New England Eye Bank, the Hewlett Foundation, and the Massachusetts Board of Higher Education.

THE ABBEY GROUP • Managing Partner

Robert Epstein is a Managing Partner of the Boston Celtics and represents The Abbey Group on the Celtics Managing Board and Executive Committee. He is a principal at The Abbey Group, a Boston-based real estate management and development company, with his partners and Celtics co-investors David Epstein and



Robert Epstein



David Epstein



John Svenson

John Svenson. The Abbey Group is known in Boston as the developer and owners of many successful real estate properties, including the notable 1.5 million square foot Landmark Center mixed-use development that anchors a prime area between Fenway Park and the Longwood Medical area in Boston, Lafayette Corporate Center, a newly re-developed 650,000 square foot office center in Boston's Downtown Crossing, and 45 Province, a 32-story condominium tower, located at the intersection of Beacon Hill and Government Center.

Robert Epstein is currently a partner and Chief Executive Officer of The Abbey Group, overseeing all aspects of the group's operations. His reputation as a knowledgeable and innovative developer led to his appointment to several key advisory committees, including the Massachusetts Convention Center Authority and the Strategic Initiatives Committee of the Massachusetts Industrial Finance Agency, and also serves as the Chair of Team Harmony.

The partners of The Abbey Group, Robert, David and John, individually and corporately, support many of Boston's cultural institutions and serve on several boards including The Wang Center, the Huntington Theatre Company, Horizons for Homeless Children, The Rose Art Museum and The Anti-Defamation League.



PAUL EDGERLEY • Executive Committee Member

Paul B. Edgerley is a member of the Boston Celtics Executive Committee. As a member of the Executive Committee, he consults on the team's business and financial matters as well as the team's community and charitable activities.

Edgerley is currently a Managing Director of Bain Capital, a leading global private investment firm based in Boston. He joined Bain Capital in 1988 and during his tenure worked on numerous private equity transactions including leveraged buyouts and start-up capital in a wide variety of industries. Prior to joining Bain Capital, Paul spent five years at Bain &

Company where he worked as a Consultant and Manager in the healthcare, information services, retail and automobile industries. Previously, he worked at Peat, Mitchell & Company.

Edgerley received an MBA, with Distinction, from Harvard Business School and is a Certified Public Accountant. He received a B.S. from Kansas State University.

He is currently involved on the boards of several charities including Children's Hospital Trust of Boston, Kansas State University Foundation and serves on the US board of The Right to Play. He is also a member of the Board of Directors of Steel Dynamics, Brenntag, Keystone Automotive and Sensata Technologies.

He lives in the greater Boston area with his wife, Sandy, and their four children.



GLENN HUTCHINS • Executive Committee Member

Glenn H. Hutchins is a founder of Silver Lake Partners which is the leading firm focused on large-scale private equity investments in the most dynamic sector of the global economy - the technology industries and related growth business.

Hutchins is a director of Seagate Technology, TD Ameritrade Holding Corp., the NASDAQ Stock Market, Inc., Instinet Holdings Inc., and Chairman of the Board of SunGard Capital Corp. Hutchins is also involved in public service and charitable activities. He served as a

Special Advisor in the White House during the Clinton administration and as a Senior Policy

Advisor during the Clinton-Gore transition. He has been active with numerous non-profit organizations including CARE Inc., the Lawrenceville School and Harvard University. Hutchins is also a member of the Council on Foreign Relations and the World Economic Forum. Hutchins graduated from Harvard College, Harvard Business School and Harvard Law School.



JAMES PALLOTTA • Executive Committee Member

James J. Pallotta is a Vice Chairman of Tudor Investment Corporation and Managing Director of Tudor's U.S. Equity Securities Group. He joined Tudor in August 1993 and has sole responsibility for trading The Raptor Global Funds for U.S. and non-U.S. clients. Pallotta became a shareholder/partner of the Tudor Group affiliated companies in 1995 and was elected to the Board of Directors of the Tudor Group in 1996.

Prior to joining Tudor, he had a ten-year career at Essex Investment Management in Boston, MA.

Pallotta received his BBA in finance from the University of Massachusetts in 1979 and his M.B.A. from Northeastern University in 1981. He is heavily involved in efforts for many charities and on the boards of Boston Children's Hospital Trust, Big Brother Association, The Steppingstone Foundation, Squashbusters, Year Up, New Profit, Leary Firefighter Foundation, and the Buoniconti Fund.

BOARD OF DIRECTORS



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David Epstein



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Stephen G. Pagliuca



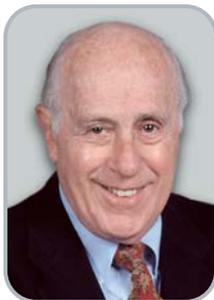
James J. Pallotta



John Svenson



Robert White



RED AUERBACH • President

Arnold “Red” Auerbach once proclaimed, “The Boston Celtics are not a basketball team, they are a way of life.” Auerbach, a member of the National Basketball Association since its formation in 1946, has been with the Celtics since 1950. He, like the Celtics, is a way of life.

The 2006-07 season marks the start of Red’s 57th year as a member of the Boston Celtics family. Auerbach spent the first three seasons of his pro career with the Washington Capitols before moving on to the Tri-Cities Hawks for one campaign. At this point, Walter Brown, who owned the struggling Boston Celtics, appointed Auerbach as the man to lead the squad into what would ultimately become the greatest franchise in pro basketball annals.

Auerbach carefully crafted a competitive team, and his moves culminated with an April 29, 1956 transaction that sent Ed Macauley and Cliff Hagan to St. Louis for the Hawks’ first-round pick; with that selection, the Celtics chose Bill Russell. This blockbuster trade would spur the Celtics into the most dominant franchise in pro basketball history and helped spawn the legend that is Auerbach and the Celtics. From 1950-1966, Auerbach coached the Celtics to nine world titles, including eight in succession from 1959-1966. His incredible record was 938-479 (.662) in regular-season play and an equally impressive 99-69 (.589) in postseason encounters. Prior to the 1966-67 season, the “coach” removed himself from the bench in order to concentrate on his duties as General Manager, and appointed Bill Russell as player-coach.

With Red’s guidance and knowledge, the Celtics continued to win. In 1968 and 1969, the Celtics added two more titles. After a down period in the early 1970s, Auerbach restructured the team, adding key personnel through trades and the draft, and ultimately raised banners in 1974 and 1976. It was the subsequent years that would provide Auerbach with his biggest challenge, as the late ‘70s proved to be a dismal period for the Celtics. Yet Auerbach once again saved the franchise with the shrewd selection of Larry Bird in the 1978 draft. Although he would have to wait a year before Bird could play in the NBA, Auerbach sensed that the Indiana native was the man to rejuvenate the proud organization. Five other teams had a shot at Bird, but all passed.

In 1981, Boston became the NBA champions again as Auerbach orchestrated another amazing trade, this time dealing the first and 13th picks in the 1981 draft to Golden State for Robert Parish and the third overall pick (Kevin McHale). Boston added two more titles in 1984 and 1986 thanks to the master’s keen additions of Danny Ainge, Dennis Johnson, Bill Walton, and others.

Auerbach has been the recipient of numerous distinguished awards and honors throughout his career. In 1968, he was enshrined in the Basketball Hall of Fame in Springfield, MA for all his successes. When the NBA chose its Silver Anniversary Team honoring the best of the league’s first 25 years, Red was chosen as coach of that distinguished team. In 1982, he was elected to the Washington Hall of Stars, a Hall of Fame which involves people from all sports. Red was also honored as NBA Coach of the Year in 1965, winning the trophy that now bears his name, and NBA Executive of the Year in 1980. Also in that year, he was selected to the NBA’s 35th Anniversary Team as “Greatest Coach in the History of the NBA,” by the PBWAA.

In 1985, the Red Auerbach Fund, established in the great coach’s name, was created to promote athletic, recreational, and other youth development activities in Boston and throughout the Commonwealth of Massachusetts. January 4, 1985 will always be a special day in Red’s heart and in Boston sports history, as it was on this day that the Celtics family saluted its patriarch by having the number “2” retired in his honor (emblematic as the second most influential person in the organization’s annals; similarly, the number “1” is dedicated to the team’s founder, Walter Brown). On Red’s 68th birthday, September 20, 1985, a life-size sculpture of Auerbach was unveiled and placed in Boston’s historic Faneuil Hall Marketplace so the public would have a lasting tribute to this basketball genius and legend.

He has received seven honorary degrees from various institutions. Red values such honors so much that he kept a previous commitment to American International College by delivering its commencement speech on May 22, 1988, even though it prevented him from being at Boston Garden for the deciding game of the Celtics-Hawks’ best-of-seven thriller. On that day, AIC

presented Auerbach with a Doctor of Humanities Honorary Degree. A week earlier he had received a Doctor of Arts Honorary Degree from Stonehill College. He has also received Honorary Doctorate Degrees in Humane Letters from Franklin Pierce College, on May 24, 1981, the University of Massachusetts (Boston), in 1982, and from Boston University, on May 13, 1984. In 1986, Central New England College honored him with an Honorary Doctorate Degree in Business Administration. On February 14, 1993, his alma mater, George Washington, bestowed an honorary Doctorate of Public Service Degree, and on June 9, 1998, the university celebrated Red’s 80th birthday by unveiling a plaque and a bust of the legendary coach. This tribute is permanently attached to the exterior of the Smith Center, GW’s athletic facility.

Red is the author of seven books. His first, *Basketball for the Player, the Fan and Coach*, has been translated into seven languages and is the largest-selling basketball book in print. His second book, co-authored with Paul Sann, was *Winning the Hard Way*, and he also penned a pair of publications written in conjunction with Joe Fitzgerald: *Red Auerbach: An Autobiography* and *Red Auerbach On and Off the Court*. In October, 1991, *M.B.A.: Management by Auerbach*, was co-authored with Ken Dooley. In 1994, *Seeing Red – The Red Auerbach Story* was written with Dan Shaughnessy. In October 2004 his latest book, *Let Me Tell You a Story* was co-authored with legendary sports writer John Feinstein. In 1987, an excellent instructional video entitled, *Winning Basketball* became available to the public featuring the insight, thoughts, and philosophy of Red and three-time NBA Most Valuable Player and Celtics’ captain Larry Bird. In 2005, he was recognized as an Honorary Master Chief at the U.S. Coast Guard.

Born in Brooklyn, New York, Red attended Eastern District High School in that city, attended Seth Low Junior College in New York, and George Washington University in the District of Columbia. He played three years of college basketball at GW, and was the team’s leading scorer and a defensive specialist. He received a Bachelor of Science in Education in 1940 and a Master of Arts in Education from GW the following year.

Red (9/20/17) lives in Washington, D.C. He and his late wife, Dorothy, were married in 1941 and have two daughters: Nancy, who is married to former CNN anchorman Reid Collins, and Randy, who is Vice-President of Creative Affairs for Blue Tulip Productions in Hollywood. Red has one granddaughter, Julie, who is married to Eric Fleiger. He also has a great-grandson, Peter Auerbach Fleiger, and two great-granddaughters, Hope and Noelle Fleiger.

RED AUERBACH’S COACHING RECORD:

SEASON	TEAM	REGULAR SEASON RECORD				PLAYOFFS	
		W	L	PCT.	POS	W	L
1946-47	Washington	49	11	.817	1#	2	4
1947-48	Washington	28	20	.583	4#	-	-
1948-49	Washington	38	22	.633	1#	6	5
1949-50	Tri-Cities	28	29	.491	3+	1	2
1950-51	Boston	39	30	.565	2#	0	2
1951-52	Boston	39	27	.591	2#	1	2
1952-53	Boston	46	25	.648	3#	3	3
1953-54	Boston	42	30	.583	2T#	2	4
1954-55	Boston	36	36	.500	3#	3	4
1955-56	Boston	39	33	.542	2#	1	2
1956-57	Boston	44	28	.611	1*#	7	3
1957-58	Boston	49	23	.681	1#	6	5
1958-59	Boston	52	20	.722	1*#	8	3
1959-60	Boston	59	16	.787	1*#	8	5
1960-61	Boston	57	22	.722	1*#	8	2
1961-62	Boston	60	20	.750	1*#	8	6
1962-63	Boston	58	22	.725	1*#	8	5
1963-64	Boston	59	21	.738	1*#	8	2
1964-65	Boston	62	18	.775	1*#	8	4
1965-66	Boston	54	26	.675	2*#	11	6
TOTALS		938	479	.662		99	69

*Won NBA Championship #Eastern Division +Western Division



DANNY AINGE • Executive Director of Basketball Operations

Danny Ainge begins his fourth season as Celtics Executive Director of Basketball Operations. He was named to the position on May 9, 2003.

During his 14-year playing career, Ainge won two World Championships with Boston (1984, 1986) and appeared in six NBA Finals (four with Boston). He finished his career third in NBA playoff history for games played (193) and sixth in most three-pointers made (172). He also finished eighth in three-pointers attempted (433). Upon his retirement, Ainge was one of three players in NBA history to make 1,000 or more career three-pointers (1,002), along with Dale Ellis and Reggie Miller.

Following his playing career, Ainge joined TNT as a color analyst for the 1995-96 season before returning to the court with the Phoenix Suns as an Assistant Coach prior to the 1996-97 season. Just eight games into the season he was promoted to Head Coach and guided this club to a 40-34 record after the team started the season 0-8. He spent the next two-plus seasons as Head Coach of the Suns and compiled a 136-90 (.602) record before stepping down on December 13, 1999 and returning to TNT as an analyst. In his three-plus seasons as the Suns coach, he guided Phoenix to three playoff berths.

Ainge enjoyed a storybook collegiate career at Brigham Young University from 1977-1981. He won the 1981 John Wooden and Eastman Awards as the nation's best college basketball player following his senior season, when he averaged 24.4 points per game. At North Eugene (Ore.) High School, Ainge was an All-American in basketball, football and baseball. Selected by the Toronto Blue Jays in the 1977 free agent draft (15th round), he played three seasons of Major League Baseball while still attending BYU. Ainge was inducted into Oregon State Sports Hall of Fame in August 1999 and was the first player in BYU history to have his jersey number (#22) retired.

In January, 2006, Ainge received the NCAA's Silver Anniversary Award, an award that recognizes former student-athletes who completed their successful collegiate career and then went on to excel in their chosen profession.

Danny and his wife, Michelle, have six children: Ashlee, Austin, Tanner, Taylor, Cooper and Crew, and three grandchildren: Sage, Cason and Andre.



CHRIS WALLACE • General Manager

One of the foremost evaluators of basketball talent, Chris Wallace is completing his 10th season as General Manager of the Boston Celtics.

Wallace was Director of Player Personnel for the Miami Heat before coming to Boston. The Heat won a franchise-record 61 games in 1996-97, and Wallace is credited with discovering many of the Heat's players. His responsibilities included college and international scouting and searching for potential talent in the CBA as well as the NBA. Wallace was promoted to that position after four extremely successful years as a scout for the Heat.

Before joining the Heat, Wallace worked in various scouting capacities for the Portland Trail Blazers, Denver Nuggets, Los Angeles Clippers, and New York Knicks. He also worked as a draft consultant for the United States Basketball League.

Wallace is a member of the NBA's Basketball Without Borders Africa Camp in Johannesburg, South Africa. He served on the selection committee for the prestigious Nike/ABCD and Converse ABCD national high school camps evaluating scores of future college and NBA stars.

In 1981 Wallace founded the award-winning *Blue Ribbon College Basketball Yearbook*, his first venture into the basketball business. *Sports Illustrated* named Wallace as one of the most influential members of the college basketball media in 1991. He has also served as an expert witness in basketball-related litigation.

Every holiday season, Wallace donates his tickets to several Celtics home games that he is unable to attend due to his scouting commitments away from Boston, for an online auction that benefits the Toys for Tots campaign.

A native of Buckhannon, West Virginia, Chris and his wife, Debby, have a son, Truman.

LEO PAPILE • Assistant Exec. Dir. of Basketball Operations



Completing his 10th year with the Boston Celtics, Leo Papile brings to the team over 30 years of basketball experience as both a player and a coach, along with a wealth of knowledge. Papile was promoted from Director of Player Personnel to Assistant Executive Director of Basketball Operations following the 2003-04 season.

Papile was hired on May 8, 1997, and his duties include evaluating basketball players at all levels, including the NBA, CBA, NBDL, FIBA, NCAA, AAU programs and high schools.

Prior to joining the Celtics, Papile focused his efforts on building one of the nation's most prestigious amateur basketball programs. For the past 30 years, he's coached Boston youth in the Boston Amateur Basketball Club (BABC), teaching them the game and helping direct the program. Having founded the organization in 1977, the Boston native has special ties to the BABC and has seen NBA stars like Patrick Ewing and Dana Barros develop their basketball skills as members of the club. Along with handling his Celtics duties, he will continue to serve as the coach of the BABC.

Papile has a long list of coaching credits at all levels of the game. His keen eye for talent and tremendous teaching skills have been acquired from years of working with professional, college, and amateur athletes. From 1984-87, he was part of the coaching staff at Cleveland State University. During the 1986-87 season he was promoted from an Assistant to Associate Head Coach, and was part of the team that upset Indiana in the NCAA tournament and advanced to the Regional Final before bowing out to David Robinson's Navy team.

Before accepting the job at Cleveland State, Papile spent one season as the head man for Umana Technical High School in Boston. Dealing with high school players was a change from his previous coaching stint from 1981-83. During that time, he served as both the Head Coach and General Manager for the Maine Lumberjacks of the CBA. While with the Lumberjacks, Papile matched wits with the likes of future NBA coaches Phil Jackson and George Karl.

Prior to jumping into professional basketball and the CBA, Papile spent time at the college level with Boston University, having served as an Assistant from 1979-81 at BU under Rick Pitino. The job with the Terriers and Pitino was preceded by a year as an Assistant at Suffolk University from 1978-79.

Along his basketball travels, Papile has been a part of some basketball history. From 1977-78, he served as the Head Coach and General Manager for the Quincy Chiefs of the Eastern Basketball League. That league was the predecessor to today's CBA, which provides a wealth of hidden talent for the NBA. At 23 years old he became the youngest head coach in pro basketball history. From 1973-77, Papile served as a Player/Coach for the O'Brien Basketball Club, a semi-pro league team in the Cranberry League.





GLENN "DOC" RIVERS • Head Coach

Glenn "Doc" Rivers begins his third season as Head Coach of the Boston Celtics. He was named to the position on April 29, 2004, becoming the 16th Head Coach in franchise history.

In his first season as Head Coach of the Boston Celtics Rivers led the club to a 45-37 (.549) record as well as the team's first Atlantic Division title since 1991-92.

Rivers is only the fourth coach in franchise history to have earned the NBA Coach of the Year Award, joining Tom Heinsohn (1972-73), Bill Fitch (who won it with Cleveland (1975-76) and Boston (1979-80)) and Red Auerbach (1964-65), for whom the trophy is named.

Rivers, born on October 13, 1961, spent four plus seasons as the Head Coach of the Orlando Magic. In his first year at the helm in Orlando he led a team predicted by most to finish near or at the bottom of the league that included four starters who were not drafted. Rivers guided the team to a 41-41 record, and for his efforts, Rivers was named the 1999-2000 NBA Coach-of-the-Year.

Despite having eight new players and the loss of six-time All-Star Grant Hill to injury in 2000-01, Rivers led the Orlando Magic to a 43-39 (.524) record, including a franchise record tying nine-game winning streak and posted a 24-17 (.585) record during the second half of the season, which led to a berth in the 2001 NBA Playoffs.

During the 2001-02 campaign, Rivers helped the Magic improve on their previous season, finishing with a 44-38 (.537) record and their second straight playoff berth. Once again Rivers led the Magic to a strong second half with a 24-17 (.585) record.

In 2002-03 Rivers and the Magic finished with a 42-40 (.512) record and their third consecutive trip to the playoffs. Despite battling numerous injuries and starting 21 different lineups, the Magic finished the second half of the season with a strong playoff push, in typical Rivers' fashion, with a 22-19 (.537) record.

Rivers served as an analyst, paired with Al Michaels, for ABC Sports coverage of the NBA in 2003-04, following his release from the Magic on November 17, 2003. Overall he compiled a 171-168 record (.506) in his four-plus seasons as Orlando's Head Coach, advancing the team to the playoffs three times.

Rivers played 13 seasons in the NBA for the Atlanta Hawks (1983-84 to 1990-91), Los Angeles Clippers (1991-92), New York Knicks (1992-93 to 1993-94) and San Antonio Spurs (1994 to 1995-96). He played for three of the game's top coaches in Pat Riley, Larry Brown and Mike Fratello, and holds career averages of 10.9 points, 5.7 assists and 3.0 rebounds per game. His teams advanced to the NBA Playoffs 10 times, where he averaged 11.4 points, 5.9 assists and 3.3 rebounds. Rivers saw action in 864 regular season games and 81 playoff games over the course of his career.

Rivers averaged a double-double in 1986-87 (12.8 points per game, 10.0 assists per game) and was selected to play in the 1988 NBA All-Star Game. He averaged a career-best 15.2 points per game in 1990-91. He scored a career-high 37 points against Seattle on February 4, 1988. He also shares an NBA single-game playoff record for most assists in one half (15 vs. Boston, May 16, 1988).

Drafted after his junior season out of Marquette by the Atlanta Hawks in the second round (31st overall) of the 1983 NBA Draft, he played the first eight years of his career with Atlanta, setting the Hawks' single-season assists record with 823 in 1986-87, and ending his stint with the team as the franchise's all-time assist leader with 3,866.

A product of Proviso East High School in Maywood, Illinois, Rivers earned the nickname "Doc" from former Marquette coach Rick Majerus, when he wore a "Dr. J" T-shirt to a summer basketball camp. Rivers played for the United States at the 1982 World Championship of Basketball, leading the U.S. to a silver medal and earning tournament MVP honors after averaging a team-best 18.6 points per game. During the summer of 2001, he served as an assistant coach for the USA Men's Basketball Team at the Goodwill Games in Brisbane, Australia, that captured the Gold Medal.

Rivers earned a pre-law/political science degree from Marquette in 1985 and was honored by the Pro Basketball Writers with the 1990 J. Walter Kennedy Basketball Citizenship Award. Following the 1999-2000 season, Rivers was named Male Coach-of-the-Year at the Rainbow Sports Awards, which reflect not only accomplishments in the sports industry, but also the grace, dignity, commitment and humanity each individual exemplifies.

He is also active in the community, being a member of the All-Star Advisory Council for the Jr. NBA and Jr. WNBA youth basketball support program, offering instrumental guidance to the player, coach and parent training efforts for recreational youth basketball leagues across the country.

Rivers is the nephew of former NBA player and Celtics Assistant Coach Jim Brewer, and the cousin of former NBA player Byron Irvin and baseball player Ken Singleton. Rivers and his wife, Kris, have four children: Jeremiah, Callie, Austin and Spencer.

DOC RIVERS' COACHING RECORD:

SEASON	TEAM	REGULAR SEASON RECORD				POS	PLAYOFFS	
		W	L	PCT.	W		L	
1999-00	Orlando	41	41	.500	4th/Atlantic	---	---	
2000-01	Orlando	43	39	.524	4th/Atlantic	1	3	
2001-02	Orlando	44	38	.537	3rd/Atlantic	1	3	
2002-03	Orlando	42	40	.512	4th/Atlantic	3	4	
2003-04	Orlando	1	10	.090				
2004-05	Boston	45	37	.549	1st/Atlantic	3	4	
2005-06	Boston	33	49	.402	3rd/Atlantic	---	---	
Totals (6 years)		249	254	.495	Totals	8	14	



TONY BROWN • Assistant Coach

Tony Brown begins his third season as an Assistant Coach for the Boston Celtics. He was named to the Celtics coaching staff on May 27, 2004.

Overall Brown has spent nine seasons as an NBA assistant coach, most recently as Kevin O'Neill's lead assistant in Toronto, and has advanced to the playoffs in six of those seasons. Prior to joining the Raptors, Brown spent two seasons as an assistant coach for the Detroit Pistons from 2001-03. During his time with the Pistons, the club recorded a 100-64 (.610) regular season record, registered back-to-back 50-win seasons, captured two Central Division titles and advanced to the Eastern Conference Finals in 2003.

Brown also worked for four seasons on Mike Dunleavy's staff in Portland from 1997-2001. The Blazers had a 190-106 (.642) regular-season mark during that span, highlighted by a Pacific Division crown in 1999 and a 59-23 mark in 1999-2000. He began his post-playing career as an advance scout and college talent evaluator for the Milwaukee Bucks from 1994-97.

A veteran of seven seasons as an NBA player, Brown split his time with nine teams during his playing career, finishing with career averages of 6.0 points and 2.1 rebounds per game in 359 games. His best statistical season came in 1986-87 with New Jersey when he averaged 11.3 points in 30.4 minutes. The University of Arkansas product was a fourth-round draft choice of New Jersey in the 1982 NBA Draft.

Brown also played in the CBA and overseas (1992-94) with Reggio Emilia in the Italian League.

Brown makes his offseason home in his native Chicago with his wife, Exquilyn.



CLIFFORD RAY • Assistant Coach

Clifford Ray is in his first season as an Assistant Coach for the Boston Celtics. Ray was named to the position on May 22, 2006. He had previously worked for the Orlando Magic in the same role.

A former center in the NBA, Ray began his coaching career with the Dallas Mavericks in 1987. He served six seasons with Dallas in a part-time role, specifically working with centers and forwards. Ray moved to Fort Wayne and Grand Rapids of the CBA, becoming the head coach for

Fort Wayne in the 1993-94 season. In 1995-96, he served as an assistant coach with the New Jersey Nets. He was a special consultant for the Orlando Magic during the 1999-2000 season and then served as an assistant coach for the Golden State Warriors for two seasons (2000-02). In the 2002-03 campaign, Ray was a member of the Cleveland Cavaliers coaching staff.

Originally selected in the third round of the 1971 NBA Draft by Chicago, Ray appeared in 784 regular season games during his 10-year professional career with the Bulls and Warriors, averaging 7.4 points, 8.9 rebounds and 2.2 assists in 25.4 minutes per game.

His name can be found throughout the Golden State record books, ranking among the Warriors' all-time leaders in offensive rebounds (2nd, 1,372), defensive rebounds (2nd, 2,938), field goal percentage (5th, .537), blocked shots (6th, 465) and total rebounds (9th, 4,310). Ray was a member of four 50-plus win teams and was named to the 1971-72 NBA All-Rookie Team.

Ray and Robert Parish conduct a Big Man Camp at IMG Academies in Bradenton, FL during the summer, where they work with many big men improving their game.

Ray played at the University of Oklahoma, where he was a First Team All-Big Eight performer and led the conference in rebounding. He is a native of Union, SC, and he has a son named Everett.

ARMOND HILL • Assistant Coach



Armond Hill begins his third season as an Assistant Coach for the Boston Celtics. He was named to the Celtics coaching staff on July 1, 2004.

Hill, a native of Brooklyn NY, brings over 18 years of experience as either a head or assistant coach at the high school and collegiate level, and was most recently an assistant coach with the Atlanta Hawks during the 2003-04 season. Prior to joining the Hawks staff, Hill spent eight years as head coach at Columbia University, where his 2001-02 team led the nation in scoring defense, holding opponents to 57.0 points per game.

Hill's coaching career began as an assistant coach at the Lawrenceville School, in Lawrenceville, NJ in 1985. He became the head coach three years later. Hill won two Coach of the Year Awards and in 1990, led Lawrenceville to the New Jersey State Prep School Championship. He returned to his alma mater in 1991 as an assistant coach, helping guide Princeton to a 71-35 record over four seasons, winning the Ivy League title and going to the NCAA Tournament in 1992.

After being named Ivy League Player of the Year in 1976, Hill was drafted ninth overall by the Atlanta Hawks in the 1976 NBA Draft. He played eight seasons in the NBA, six with the Hawks, averaging 6.9 points and 4.4 assists per game.

He returned to Princeton after his playing career to complete his baccalaureate degree, earning a B.A. in psychology in 1985.

DAVE WOHL • Assistant Coach



Dave Wohl begins his third season as an Assistant Coach for the Boston Celtics. He was named to the Celtics coaching staff on May 20, 2004.

Wohl, who brings over 30 years of NBA experience, was most recently an assistant coach for the Orlando Magic for five seasons from 1999-2004. Prior to joining the Magic, he served as an assistant coach for the Los Angeles Lakers during the second half of the 1998-99 season.

It was Wohl's second stint as an assistant coach with the Lakers, where he spent three seasons from 1982-85 under then head coach Pat Riley. He helped Los Angeles capture the 1985 World Championship.

Wohl was Executive Vice President of Basketball Operations for the Miami Heat from 1995-97. Prior to spending two seasons as an assistant coach for the Sacramento Kings and the Los Angeles Clippers, he served as a television analyst for Miami in 1991-92, an assistant coach from 1989-91 and a scout in 1988. He was head coach of the New Jersey Nets from 1985-87, whom he led to the NBA Playoffs in 1986.

Selected in the third round by the Philadelphia 76ers in the 1971 NBA Draft, Wohl spent seven years as a player from 1971-78. He appeared in 410 career games with the 76ers, Portland Trail Blazers, Buffalo Braves, Houston Rockets and New York-New Jersey Nets, scoring 2,553 points.

A graduate of the University of Pennsylvania, Wohl was a two-time All-Ivy League selection at guard and led the Quakers to two Ivy League titles and two NCAA Tournament appearances.

Wohl and his wife, Elena, have two daughters, Natalie and Katie.



KEVIN EASTMAN • Assistant Coach

Kevin Eastman is entering his second season as an Assistant Coach for the Boston Celtics. He served as an assistant for the Celtics for the 2004-05 season and he returned to the Celtics coaching staff on September 11, 2006.

Eastman, who brings over 22 years of coaching experience at the collegiate level, spent the last year as Nike Basketball's National Director of Skill Development, while also owning and conducting Kevin Eastman Basketball Camps since 1999.

Eastman spent five seasons from 1994-1999 as head coach at Washington State University. Prior to spending four seasons as head coach at the University of North Carolina at Wilmington, he was an assistant coach at the University of Tulsa for the 1989-90 season. Eastman served as head coach and athletic director at Belmont Abbey College from 1986-1989.

Prior to becoming a head coach, he spent eight seasons as an assistant coach at the collegiate level. Eastman spent his second stint as an assistant coach at the University of Richmond for the 1985-86 season, Virginia Commonwealth from 1983-85, Colorado State University from 1980-83, and he began his coaching career as an assistant at his alma mater the University of Richmond from 1978-80.

Eastman is a 1977 graduate of the University of Richmond, where he played his collegiate basketball. Eastman also earned his Master's Degree in Athletic Administration from Richmond in 1989.



PAUL PRESSEY • Advance Scout

Paul Pressey is entering his third season with the Boston Celtics. The 2006-07 season will mark his first season as the team's Advance Scout. For the past two seasons, Pressey served as an Assistant Coach. He was hired by the Celtics on July 20, 2004.

A Richmond, VA native, Pressey spent four seasons from 2000-2004 as an assistant coach for the Orlando Magic. Prior to joining the Magic, he spent six seasons as an assistant coach with San Antonio, helping them win the NBA Championship in the 1998-99 season.

Pressey enjoyed an 11-year NBA career, appearing in 724 regular season games with Milwaukee and San Antonio. Selected 21st overall by the Milwaukee Bucks in the 1982 NBA Draft, Pressey averaged 10.6 points, 5.6 assists and 3.9 rebounds per game. His best season came in the 1984-85 season when he averaged 16.1 points, 6.8 assists and 5.4 rebounds per game, while being named to the NBA All-Defensive First Team as a member of the Bucks.

Prior to the 1992-93 season, Pressey was named as assistant coach for the Golden State Warriors, but after a rash of injuries he was forced back to the court and appeared in 18 games. He was able to spend the entire 1993-94 season on the bench as an assistant with the Warriors.

Pressey began his collegiate career at Western Texas Junior College, leading them to a perfect 37-0 record and a JUCO National Title, before playing at the University of Tulsa. He received a bachelor's degree in physical education in 1982 from Tulsa. Pressey and his wife, Elizabeth, have four children: Angela, Phillip, Ashley and Matthew

ED LACERTE • Athletic Trainer/Physical Therapist



Ed Lacerte begins his 20th season with the Boston Celtics, making him the longest-serving trainer in the history of the club.

A Licensed Physical Therapist, a Certified & Licensed Athletic Trainer, a Certified Strength & Conditioning Specialist, and someone who, in 1993, became Board Certified as a Sports Clinical Specialist by the American Physical Therapist Association, Lacerte is the only NBA Trainer with these credentials. Along with his training duties, he used this vast background to serve as the Celtics' Physical Therapist and Strength and Conditioning Coach for eight seasons.

In 1993, the National Basketball Athletic Trainers Association (NBATA), in a vote of his peers, selected Lacerte as the 12th annual recipient of the "NBA Athletic Trainer of the Year." Other remarkable honors bestowed on Lacerte include being the trainer to the "Dream Team," the unforgettable 1992 gold medal-winning U.S. Olympic Basketball Team, and trainer and member of the local organizing committee for the U.S. Olympic Gymnastic Trials in 1996 and 2000. In 2005, he completed course work and became a Performance Enhancement Specialist through NASM.

A native of Lowell, Massachusetts, Lacerte collected his undergraduate degree in Physical Therapy from Boston University in 1982 and his Master's Degree in Education in 1987 from the same academy.

Lacerte was Head Trainer for the Boston University hockey and football teams from 1982 through 1985. He was employed in a physical therapy clinic and was a trainer on the interscholastic level for the next two years before his selection by the Celtics in August, 1987. Lacerte is an associate of the APTA, the National Athletic Trainers Association, and the National Strength and Conditioning Association. He serves as the Treasurer of the NBATA, a post he has held for the past 18 years. Lacerte also maintains a physical therapy clinic, Pro Sports Therapy, at Boston's practice facility, HealthPoint.

Lacerte is a frequent and eloquent speaker regarding physical therapy/sports medicine, and spends part of his summers discussing the topic with a variety of organizations in the New England region and throughout the country. He also is one of five NBA head athletic trainers who contributed to a HarperCollins Publishers book titled, *NBA Workout Training Guide*, which was published in January, 1999.

Ed and his wife, Maureen, have five children: Devin, Taylor, Arianna, Graham and Thea. The family lives in Westford, MA.

DR. BRIAN MCKEON • Chief Medical Officer/Team Physician



Brian P. McKeon, M.D. is entering his eighth season with the Boston Celtics. He served as Assistant Team Physician for six years before assuming the role of Chief Medical Officer and Head Team Physician in 2005.

McKeon graduated Cum Laude from the University of Connecticut with a BS in Biology. He received his medical degree from Georgetown University's School of Medicine, where he was inducted into the Alpha Omega Alpha (AOA) Honors Society. He completed his residency and internship training through the University of Connecticut's Integrated Residency Program and a Sports Medicine Fellowship at New England Baptist Hospital in Boston. He is an Assistant Clinical Professor of Orthopedics at the Tufts University School of Medicine and a Sports Medicine Fellowship Instructor at New England Baptist Hospital.

An internationally published author and presenter, McKeon is affiliated with a number of professional societies including the American Orthopedic Society of Sports Medicine and the Professional Team Physician's Society. His primary area of research interest is in articular cartilage and he is currently participating in several clinical trials and funded research studies in that area.



BRYAN D. DOO • Strength & Conditioning Coach

Bryan Doo enters his fourth season as the Strength and Conditioning Coach for the Boston Celtics. He was named to the position on August 3, 2003.

Prior to joining the Celtics, Doo founded and currently runs Optimal Fitness in Waltham, MA. Optimal Fitness does three things: in-home personal training and post physical therapy, sports development and corporate fitness management. Doo has worked with various NHL, Olympic and elite athletes. He also served as the Wellness Director at the Harvard Business School from 1998-2001, and a coach at Harvard University.

Doo earned his bachelor's degree in Sports and Exercise Science in 1995 from Messiah College in Pennsylvania, while also minoring in Business. He also earned his Master's Degree in Exercise Physiology and Performance Enhancement from California University of Pennsylvania. He is a Certified Strength and Conditioning Specialist (CSCS) from the National Strength and Conditioning Association, NASM and ACSM. He currently resides in Waltham, MA with his fiancé Brianna, their dog Bella and cat Ichiro.



WALTER J. NORTON, JR. • Strength & Conditioning Coach

Walter Norton Jr. begins his fourth season as Strength and Conditioning Coach for the Boston Celtics. Norton is a founding partner of the Core Academy for Performance and Fitness-formerly Mike Boyle Strength and Conditioning- one of the nation's largest private strength and conditioning facilities. Walter has trained, prepared, and rehabilitated athletes in the NBA, NFL, NHL, MLB, WNBA, WUSA, and MLS. The Core Academy facility in Winchester specializes in performance training for high school and college athletes of all abilities. Prior to joining the Celtics, Norton has been the Head Strength and

Conditioning Coach for Boston University Hockey(NCAA), the Boston Breakers(WUSA), and the New England Revolution(MLS). Norton also assisted with the Boston Bruins(NHL), and helped prepare 40 medalists for the 1998, 2002, and 2006 Winter Olympic Games. Most recently, Norton founded Core Academy-Personal Training, a company dedicated to changing the lifestyles and fitness habits of motivated individuals. Norton graduated from BU in 1993 with a degree in Human Movement. A college quarterback, Norton played and coached professionally in Europe. He currently resides in North Andover with his girlfriend, Felicia, and their dogs, LJ and Diesel.



MICHAEL CROTTY • Director of Player Development

Michael Crotty is entering his second season as the Celtics Director of Player Development.

Crotty is a 2004 graduate of Williams College, where he was a two-time All-American and was named to the NCAA All-Tournament team in both 2003, when his team won the National Championship, and 2004, when they finished second. He started every game of his four-year career and set an Eph record for games started and played, with 120. Crotty also owns the Williams' record for most minutes played in a career (3,861), minutes in a season (1,025), and the Eph record for career assists (819). He broke the single season assist mark each of his four seasons and has raised the mark at Williams for one season from 145 to 249. His 1,402 points ranks him seventh on the Eph scoring list. The consummate point guard, Crotty had a career assist to turnover ratio of 2.37. Crotty's Class of 2004 is the winningest class at Williams with an overall mark of 104-16 (.867).

After graduating from Williams, Crotty toured with Harlem Globetrotters throughout Europe before signing with a professional team in Germany for a year prior to joining the Celtics. He enjoys spending his free time with his family members, his father, Michael Sr., mother, Theresa, and his sister, Tarsha.



BOB COUSY • Marketing Consultant

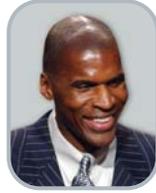
Bob Cousy began working directly with the team as marketing consultant at the start of the 1999-00 season. He continues to make occasional appearances on FOX Sports Net New England as an analyst during Celtics' games.

During his tenure from 1950-1963, Cousy was a member of six World Champions and 13 All-Star berths. The recipient of many honors, Bob was elected to the Naismith Memorial Basketball Hall of Fame in 1970 and was named to the NBA's 25th Anniversary Team in 1970 and the league's 35th Anniversary Team in 1980. Among his many awards: league MVP in 1957, All-NBA First Team for ten straight years from 1952-1961, All-NBA Second Team twice (1962 and 1963), and the NBA All-Star Game MVP in 1954 and 1957. Bob led the NBA in assists eight times; in fact, for eight consecutive seasons ranging from 1953-1960. Cousy was inducted into the New England Basketball Hall of Fame in 2002.

In 924 regular season games, Cousy averaged 18.4 points, 7.5 assists, and 5.2 rebounds. In 109 postseason encounters, he collected 18.5 points, 8.6 assists, and 5.0 rebounds. He has been broadcasting Celtics' basketball since the 1974-75 season.

Cousy and his wife, Missy, live in Worcester, MA.

ROBERT PARISH • Consultant



Robert Parish started working for the team during the 2005-2006 season. He works on various initiatives relating to marketing, sponsorship, and community relations, and he also participates in new initiatives designed to increase interaction between current and former Celtics players and fans, such as meet and greets, appearances and autograph sessions.

Parish, also known as "The Chief," played 21 seasons in the NBA, the career record for most seasons played by an NBA player. In his 14 seasons with the Boston Celtics (1980-81 through 1993-94), Parish helped lead the Celtics to three NBA world championships in 1981, 1984 and 1986. He holds the NBA record for most games played with 1,611, and was named All-NBA second team in 1982 and All-NBA third team in 1983. In addition, he was a nine-time NBA All-Star, including seven consecutive seasons from 1981 through 1987, and also in 1990 and 1991. In 1996, Parish was named one of the "50 Greatest Players in NBA History", and in 2003 he was elected to the Naismith Memorial Basketball Hall of Fame. Parish currently ranks second behind John Havlicek all-time in Celtics history in games played (1,106); second in rebounds behind Bill Russell (11,051) and third in both minutes played (34,977) and points (18,245). He led the Celtics in rebounding for eight years. His number 00 jersey was retired by the Celtics in a ceremony at the FleetCenter on January 18, 1998.

JOJO WHITE • Director of Special Projects



Jojo White, a standout player on two Boston World Championship teams, was hired by the Celtics as Director of Special Projects in May, 2000.

In his role with the Celtics, White has a wide range of responsibilities within the marketing and community relations departments.

White spent the first 10 years of his 12-year playing career with Boston. He finished his career with the Celtics averaging 18.3 points per game, leading the team in scoring once and in assists four times. He played key roles in Boston's run to both the 1973-74 and 1975-76 world titles, finishing with a 21.5 career playoff scoring average. He played 60 minutes in the Celtics historic game five triple-overtime win over the Phoenix Suns on the Boston Garden's parquet floor in the 1976 NBA Finals, and was later named the series Most Valuable Player.

White's streak of 488 consecutive games played remains a franchise record. A seven-time All-Star, White's number 10 jersey was retired by the Celtics in a ceremony at the Boston Garden on April 9, 1982.



SEAN BARROR • VP of Corp. Partnerships & Business Development

Sean Barror begins his fourth year with the Celtics. He joined the Celtics in 2003 as Senior Director of Corporate Sales & Business Development and was named Vice President of Corporate Partnerships in May, 2005. In his role, Barror is responsible for all Corporate Sponsor Sales and Service.

Prior to joining the Celtics, Barror spent five years with the global internet media company, Terra Lycos. While at Terra Lycos Barror held positions as Director of Ecommerce Sales and Director of Global Business Development. Prior to Terra Lycos, Barror held sales executive positions with DST Financial Systems, and Thomson Financial Services. He is a graduate of Tufts University, where he played football and baseball.

Barror and his wife, Annie, live in Beverly, MA with their three children: Paige, Avery and Charlie.



RICH GOTHAM • Chief Operating Officer

In June of 2006 Rich Gotham was named Chief Operating Officer for the Boston Celtics. In this role, he is responsible for multiple aspects of the Celtics business operations including sales, marketing and service, communications, corporate partnerships and business development, community and public relations, game entertainment, broadcast partnerships and arena relations. In addition, he works with Celtics ownership, basketball operations, and the NBA on team and league related issues.

From April 2003 through June 2006 Gotham served as Executive Vice President of Sales, Marketing and Corporate Development for the Celtics.

Gotham joined the Celtics after five years with the global internet media company, Terra Lycos, where he served as Vice President of US Sales and Corporate Development and was responsible for the generation of advertising, sponsorship, e-commerce, and business to business revenues. Additionally, his organization was responsible for all Strategic Partnerships and Market Development activities for Terra Lycos in the US. Prior to the merger of Terra Networks and Lycos, Inc., Gotham served as Vice President of ECommerce Sales for Lycos, Inc., where he was responsible for driving all business development activities, sponsorship, and e-commerce revenues.

In addition to his duties with the Celtics, Gotham currently serves on Massachusetts Governor Mitt Romney's Committee for Physical Fitness and Sport, is a board member for Junior Achievement of Massachusetts, and serves on the Advisory Board for the National Sports Marketing Network and Board of Visitors for New England Baptist Hospital. A graduate of Providence College with a Bachelor of Science degree in Business Administration, he currently resides in Medfield, MA along with his wife and three children.



BILL REISSFELDER • Chief Financial Officer

Bill Reissfelder begins his 11th season with the Boston Celtics. He was named Chief Financial Officer in January 2003, and he previously served as Vice President and Controller since joining the Celtics in 1996.

Prior to joining the Celtics, Reissfelder served as the Financial Controller at Open Environment Corporation, and spent nine years at Ernst & Young, LLP, most recently as a Senior Manager in the Entrepreneurial Services group. He is a graduate of Babson College.

Reissfelder and his wife, Mary, live in Westwood, MA with their four children: Billy, Joe, John and Kathleen.

SHAWN SULLIVAN • VP of Ticket Sales, Marketing & Service



Shawn Sullivan begins his 11th season with the Boston Celtics. He was named Vice President of Ticket Sales, Marketing and Service in September 2005 and he previously served as Vice President of Ticket Sales and Service since January 2003.

Sullivan is responsible for the Celtics marketing and ticket sales campaigns as well as all customer service and season ticket holder benefit initiatives.

Prior to joining the Celtics as an Account Executive in 1996, Sullivan served as a Group Sales Account Executive for the New Boston Garden Corporation. He is a graduate of Southern New Hampshire University.

Sullivan and his wife, Robyn, live in Scituate, MA with their two sons: Aidan and Keegan.

JEFF TWISS • VP of Media Services/Alumni Relations



Jeff Twiss begins his 26th season with the Boston Celtics. He joined the Celtics in 1981 upon receiving his Master's Degree in Sport Management from the University of Massachusetts-Amherst. Prior to his association with the Celtics and the NBA, Twiss was a teacher and a three-sport coach at Randolph (VT) Union High School. He graduated from the University of Vermont in 1977. Twiss serves as the conduit for the media with Celtics ownership, coaches, players and staff and he is the contact for the former Celtics.

Twiss was elected by his peers to serve as President of the National Basketball Public Relations Directors Association in 1987. In 1992, he received the Distinguished Alumni Award from the University of Vermont. In 1999, Twiss received the University of Massachusetts Sports Management department's Harold J. VanderZwaag Distinguished Alumni Award. In September, 2004, he was inducted into the New England Basketball Hall of Fame. And in 2005, Twiss received the NBA's McHugh/Splaver "Tribute to Excellence" award. He also serves on the Advisory Board of the Bay State Games.

Twiss and his wife, Sarah, have two children: Cameron and Lindsay.

JAY WESSEL • VP of Technology



Jay Wessel begins his 17th season with the Boston Celtics. He joined the Celtics game-night staff in 1990 and has been a fixture courtside ever since. He served as Director of Technology for six years before being named Vice President in 2006. In this role, Wessel is responsible for all aspects and uses of technology including those in IT, Basketball Scouting and Video and Arena/Event. He played a key role in the past summer's infrastructure and technical upgrades at the TD Banknorth Garden.

In 2001, Wessel was loaned to TNT for the Goodwill Games in Brisbane, Australia where Team USA, coached by present Celtics head coach Doc Rivers, captured the Gold Medal. Prior to joining the Celtics, Wessel held various engineering and sales roles in the Boston high-tech corridor. Wessel started his career at IBM in Poughkeepsie, NY. He holds a Bachelor's Degree in Electrical Engineering from Virginia Tech University.

Wessel and his wife, Marla, live in Somerville, MA along with their daughter, Sara.

ADMINISTRATION

FRONT OFFICE STAFF



Michael Aud
Account Executive



Susan Barabino
Executive Assistant



Rob Billings
Risk Management



Damon Blust
Team Mascot



Frank Burke
Director of Basketball Administration



Brian Burnard
Account Executive



Paul Cacciatore
Director of Ticket Services & Operations



Todd Campbell
Physical Therapist



Craig Cassano
Account Executive



Suzanne Chaves
Receptionist & Corp. Partnerships Services Asst.



John Connor
Team Travel & Equipment Manager



Tessa Courtemanche
Sr. Manager of Corporate Partnership Services



Shane Crawford
Technology Coordinator



Ted Dalton
Director of Corp. Partnerships & Business Development



Jim Davis
Group Sales Manager



Sean Davis
Basketball Operations Assistant



Nicole Federico
Corporate Partnership Services Manager



Shannon Fox
Corporate Partnership Services Manager



Matt Griffin
Director of Sales and Marketing Operations



Duane Johnson
Director of Box Office Operations



Maureen Keyo
Premium Sales Manager



Katie Landers
Coordinator, Database Sales & Ticket Operations



Annemarie Loflin
Assistant to Head Coach



Patrick Lynch
Operations Manager & Senior Accountant



Phil Lynch
Director of Team Security

FRONT OFFICE STAFF

ADMINISTRATION



Katie Mahon
Inside Sales Manager



Steve Markos
Premium Sales Manager



Ryan McDonough
Director of Amateur Scouting



Wendy Merritt
Executive Assistant



Owen Morin
Corporate Partnerships Account Manager



Marina Ortega
Dance Team Director



Jillian Paine
Group Sales Account Executive



Michelle Price
Group Sales Account Executive



Tim Rath
Controller



Barbara Reed
Director of Human Resources & Investor Services



Andrew Rice
Staff Accountant/ Assistant Office Manager



Brian Robertson
Director of Corporate Partnerships



Siobhan Sanford
Account Executive



Chris Sargent
Group Sales Account Executive



Vladimir Shulman
Massage Therapist



Mackenzie Silverio
Director of Ticket Sales & Promotions



Keith Slaney
Creative Director



Peter Stringer
Internet Operations Manager



Sean Sullivan
Director of Game Operations & Events



Alyssa Tingle
Account Services Coordinator



Shannon Tipton
Account Services Manager



Bobby Vines
Senior Account Executive



Jessica Wallace
Corporate Partnerships Services Coordinator



Jamie Young
Video Coordinator

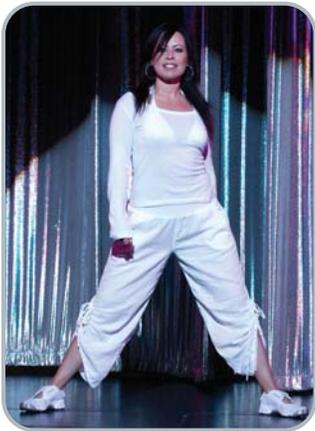


Michael Zarren
Basketball Operations Analyst

CELTICS DANCERS



2006-2007 marks the inaugural season of the newly formed Celtics Dancers. The Celtics Dancers, comprised of twenty-one women from all over the country, will perform choreographed routines during game breaks at Celtics home games. Under the direction of Marina Ortega, the Celtics Dancers will bring new energy and excitement to the fan experience in the TD Banknorth Garden. When not performing on the court, the Celtics Dancers will represent the team in the community through appearances and performances at charitable and promotional events.



LUCKY THE LEPRECHAUN



Lucky has been a Celtics icon for over 50 years, but the unmasked version of the character is in its 4th season. At every home game, Lucky dazzles Celtics fans with his high-flying dunks and exciting acrobatics. Over the past three seasons Lucky has appeared at hundreds of community events around New England including daily visits to the Basketball Hall of Fame. Last season, Lucky made his debut on the "Top Ten Plays of the Day" on ESPN and was selected as an NBA All-Star for the 2005-2006 season. Most recently, Lucky spent two weeks touring Asia through NBA China while performing in Shanghai and Shenyang.

